

FRIDAY, MAY 30th

- 10:00 Exhibition Opening
18:00 Exhibition Inauguration
20:00 End of 1st day of Exhibition

SATURDAY, MAY 31st

- 10:00 Start of 2nd day of Exhibition



- 10:30 Arrival at the Forum venue
11:00 Minister's Opening Speech
Kyriakos Pierrakakis, Minister of National Economy and Finance
11:15 SMASAA Greeting, *Eleftherios Potamianos, President of SMASAA (Real Estate Association of Athens/Attica)*

Conference Presenter: Journalist **Dinos Siomopoulos**

- 11:25 **Trends**
Greek Real Estate in 2025: What does the data tell us about the future of the market?
Pavlos Loizou, CEO, Ask Wire
11:40 Real Estate 2.0: Prices, Platforms, and the New Era of Real Estate
Dimitris Melachroinos, Co-founder and CEO, Spitogatos group
12:00 Property transfers from auctions in 2024 reached a record number – Trends and changes in buyer behavior
Vasilis Patras, Business Development Director, Landea
12:15 New Real Estate Investment Opportunities: Student housing, serviced apartments, branded apartments, office spaces
Stavros Mavrikis, Partnership Sales Manager, IWG
Vasilis Livadas, Head of Business Development, Lux & Easy
Lukas Bobotis, Bobotis Architects
Dimitris Manoussakis, Founder and CEO of Savill's
Nikolaos Kourtidis, President of Kourtidis Group
Moderator: *Stavros Monemvasiotis, Financial Reporter / News Anchor Alpha TV*
12:45 Staged to sell: How Home Staging transforms Real Estate deals
Sanja Radovanovic, Co-founder and President, Home staging association EAHSP

- 13:05 **REAL ESTATE and buildings**
Applying ESG rules to Real Estate: Necessity or luxury?
Efthimios Bakogiannis, Secretary General of Spatial Planning and Urban Environment, Ministry of Environment & Energy
Panagiotis Merekoulis, RICS Greece Sustainability Group
Paula Booras, Partner - White Deals Real Estate, MRICS member
Ilias Manoukas, Investment Director, Bollmann Gruppe
Moderator: *Dinos Siomopoulos, Journalist «To Vima», Presenter Mega Channel*
13:30 New Building Regulation after the decisions of the Council of State: Now what?
Dimitris Kapsimalis, President of the Federation of Building Constructors of Greece
Grigoris Konstantellos, Mayor of Vari-Voula-Vouliagmeni
Vivi Koutrouli, Lawyer, LLM Public Law
Eleftherios Potamianos, President of the Real Estate Association of Athens/Attica
Moderator: *Giorgos Lampiris, Journalist, Parapolitika - Powergame.gr*

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14:00	Trends in the global industrial Real Estate market. The case of Greece Dr. Fotis Mouzakis - Neolis , <i>Professor NKUA</i>
14:15	The future of industrial Real Estate: Commercial parks, Logistics centres Chris Kakkavas , <i>Head of Corporate Solutions, Athens Economics</i> Konstantinos Kampolis , <i>CEO ASPROKAT</i> Ioannis Manolas , <i>CEO IBLs</i> <i>Speaker - Moderator: Stamatis Andrianopoulos, Founder & Executive Consultant PLANNING S.A</i>
14:50	The role of facility management in the value of Real Estate Konstantinos Patsiouras , <i>Chairman of the Board of the Hellenic Chapter of the International Facility Management Association (IFMA)</i>
15:05	What Sets Israeli Investors Apart in the Mediterranean Market Aburman Amit , <i>CEO Astrea Properties</i> Aviv Cohen , <i>Partner, Palmo RE</i> Stavros Tolias , <i>CEO Zoia Properties</i> Roy Offir , <i>Founder & CEO, Grammikos</i> Amir Mamou , <i>Founder & CEO Finders</i> Ilanit Harel-Tirosh , <i>Co-founder & CEO Omega</i> Roy Bar Yosef , <i>Partner & Head of Real Estate and Urban Renewal Department, BNT Law Offices</i> <i>Speaker - Moderator: Cobi Bitton, CEO of the Israel-Hellenic Chamber of Commerce</i>
15:45	FIABCI Session How will recent Global Political Changes affect the European Real Estate market? Opportunities & Threats. Ramon Riera Torroba , <i>FIABCI World President</i> Antonio Campagnoli , <i>FIABCI World President-Elect</i> Fulvio Siotto , <i>HD International Managing Director</i> <i>Session Presenter and Panel Speaker & Moderator: Constantinos Kopanitsanos, President FIABCI Greece</i>
16:15	From Vision to Reality: Empowering entrepreneurs through PropTech Reem Alharbi , <i>Chief of Strategy & Operations at Eye of Riyadh</i>
16:30	Affordable and sustainable housing in Europe Luca Bertalot , <i>Secretary General: European Mortgage Federation - European Covered Bond Council</i>
16:45	Prospects of the Greek Real Estate Market From Beirut to Athens: unlocking Real Estate opportunities Dr. Wissam Fahed , <i>Ceo Apta Management, Property Development & Management</i>
17:05	From West to East - peculiarities of individual Real Estate buyers: Western Europe - Turkey - China <i>Speaker - Moderator: Stavros Monemvasiotis President of the Hellenic-Chinese Business Development Committee, Journalist / News Anchor Alpha TV</i> Ioannis Ziavras , <i>CEO RE/MAX Properties Investment</i> Konstantinos Arslanoglou , <i>Owner Solomon Real Estate</i>
17:25	The new Golden Visa law brings radical changes to the Real Estate market Angela Michalopoulou , <i>Business Development Director, DKG Developmentt</i> Eleftherios Perrakis , <i>Civil Engineer</i> Angelos Sarris , <i>Limar Homes</i> Dimitrios Foutsis , <i>Managing Partner of «Foutsis & Partners Law Firm», President of the Hellenic-Czech Chamber of Commerce</i> <i>Moderator: Giorgos Lampiris, Journalist, Parapolitika - Powergame.gr</i>
18:00	End of first day of Forum
20:00	End of 2nd Day of Exhibition

SUNDAY, JUNE 1ST

10:00 Start of 3rd day of Exhibition



10:30 Arrival at the Forum venue

Conference Presenter: Journalist **Maria Papakonstantinou**

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| 11:00 | Real Estate 3.0: Strategy, Artificial Intelligence, Digital Marketing and Innovation in the era of New Reality
Innovation is MUST. How to make it happen
Itai Green , <i>Founder & CEO, Innovation Expert</i> |
| 11:20 | Real Estate Marketing today: From Social Media and Virtual Tours to new Service and Sales trends
Spyros Andriopoulos , <i>Founder Aboutnet</i>
Savvas Agathangelou , <i>Co-founder & Marketing Director, Luxury Playbook</i>
Dimitris Tsatiris , <i>COO Spitogatos</i>
Manolis Maris , <i>Co-founder RealFlow Agency</i> |
| 11:45 | AI-Powered Real Estate Marketing: How Artificial Intelligence Transforms Company Visibility & Customer Interaction
Konstantinos Androutsos , <i>Chief Marketing Officer ROIX</i>
Athanasios Athanasopoulos , <i>Managing Director Fortunet</i>
Theodore Georgedakis , <i>Founder & CEO, DAY ONE Growth Igniters</i>
<i>Speaker - Moderator: Constantinos Korikis, Digital Media Strategist</i> |
| 12:10 | Real Estate and Hospitality
Workshop: Hospitality Real Estate: Criteria that determine the commerciality of a plot of land for hotel investments
Nikos Morantis, Zenios Zeniou , <i>Co-founders Destsetters</i> |
| 12:55 | Armed Forces Real Estate: A Strategic Tool for National Development and a Solution for the Real Estate Market
Panagiotis Kiskiras , <i>General Director of YPAAPED – Armed Forces Real Estate Development Service</i> |
| 13:15 | How is the Real Estate Market in Halkidiki Developing? Analysis of Purchases and Sales from the Domestic and International Market
Konstantinos Karoulis , <i>CEO, RE/MAX Metron Halkidiki, Treasurer, Halkidiki Real Estate Association, Services Department Coordinator, Halkidiki Chamber of Commerce</i> |
| 13:25 | Greece 2030: Changes in short-term rentals: Real estate investments and exploitation prospects
<i>Speaker - Moderator: Vasilis Argyrakis, Founder See Greece, Board Member STAMA</i>
Andreas Thomopoulos , <i>Head of Business Development - International Customers Segment, Eurobank</i>
Antonios Bogdanos , <i>CEO Oikodomein New Era</i> |
| 13:45 | Tax Analysis for Real Estate Investors through a Company or Individual. What a foreign investor needs to know!
Nikos Karamanos , <i>CFO - Co Founder - Tax Advisor AFS (Athens Financial Services)</i> |

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13:55	Private Real Estate investments. 2025 Guide 6 ways to invest in Real Estate Vasilios Papaioannou , CEO Wealthium Anna Apostolidou , CEO BRIQ Properties
14:25	Dubai: The Smart Investor's Choice – 0% Tax, 100% Opportunities, 1000% Vision Nicholas Souras , Founder & CEO Sheridama Real Estate
14:40	Renovations and subsidy programs: Help or deterrent due to procedures? Impact on housing shortages Konstantinos Gloumis-Atsalakis , Secretary General of Demographic and Housing Policy, Ministry of Social Cohesion and Family Nikos Tsatsis , Development Director, Plasis Real Estate Ioannis Pouloupatis , Co-founder, Douleutaras Dimitris Nastos , CEO NasCo & Co-founder Realyst Stelios Iliadis , General Manager of Retail Banking and Wealth Management Attica Bank Moderator: Giorgos Lampiris , Journalist, Parapolitika - Powergame.gr
15:20	Which are the new hot areas of Athens with the highest returns in Real Estate investments? The role of renovation. Is it worth doing before selling? Dimitris Melachroinos , Co-founder and CEO, Spitogatos group Antonis Fiorakis , Founder & CEO, Protio Vassilis Axarlis , CEO Ellika Real Estate Speaker - Moderator: Victor Mongelli , Editorial Director, Newsbeast
15:40	Who do banks give mortgages to - Who is excluded and for what reasons Pantelis Maraveas , Assistant General Manager of Retail Segments, Bank Analytics & Lending Products, National Bank of Greece Speaker - Moderator: Kyriakos Kampouris , CEO IMS
16:05	Private Real Estate: Problems and the efforts of the Hellenic Property Federation towards their solution Vasiliki Paradia , Lawyer, Advisor to Hellenic Property Federation Tassos Vappas , Lawyer, General Secretary of Hellenic Property Federation
16:25	Ερωτήσεις και απαντήσεις Vasiliki Paradia , Lawyer, Advisor to Hellenic Property Federation Tasos Vappas , Lawyer, General Secretary of Hellenic Property Federation
16:40	Conclusions and closing of the Forum Eleftherios Potamianos , President of the Real Estate Association of Athens/Attica
16:45	End of Forum
19:00	End of Exhibition